



# 2020

## PRODUCT CATALOGUE

*Treat your dog well. Naturally.™*



# OUR VALUES

Are firmly based on the belief that if you create a better world for dogs, they create a better world for you. We love the fact that dogs have been on the farm, moved to the porch, and in many cases are now on the bed.

*Treat your dog well. Naturally.™*





# TABLE OF CONTENTS

<b>HEALTHY TREATING:</b> The Open Range Health Check.....	4
<b>ALL-NATURAL BEEF CHEWS:</b> Bully Sticks, braids and chompers .....	5
<b>ALL-NATURAL PORK CHEWS:</b> Bones and Rolls.....	9
<b>DOG HEALTH &amp; NUTRITION:</b> Why healthy treats are vital .....	10
<b>ALL-NATURAL LAMB &amp; YAK:</b> Satisfying with diverse treats .....	12
<b>ALL-NATURAL WATER BUFFALO:</b> 40% less cholesterol than beef .....	14
<b>ALL-NATURAL KANGAROO:</b> Bully Sticks, Bully Stick Mini, Bully Braid.....	16
<b>PROMOTIONAL TOOLS:</b> Store displays and sales material .....	17



# OPEN RANGE HEALTH ICONS

Our treats can contribute to the health of your dog in many ways by supporting muscle and joint health, a shiny coat, healthy teeth and gums, balanced nutrition and mental stimulation. Look for these health icons on our products.



**HIGH IN  
PROTEIN**

## **HIGH IN PROTEIN**

A natural source of essential amino acids that aid in the development of muscle and support the immune system.



**OMEGA  
FATTY ACIDS**

## **HIGH IN OMEGA FATTY ACIDS**

Essential for skin and coat health.



**LOW  
IN FAT**

## **LOW IN FAT**

Good for weight control.



**JOINT  
HEALTH**

## **SUPPORTS JOINT HEALTH**

To promote healthy joints, look for treats with a higher content of Chondroitin.



**DENTAL  
HEALTH**

## **SUPPORTS DENTAL HEALTH**

Reduces tartar and plaque and supports healthy teeth and gums.



**MENTAL  
HEALTH**

## **SUPPORTS MENTAL HEALTH**

Mentally stimulating and helps to reduce anxiety.



# ALL-NATURAL BEEF PRODUCTS

All our beef treats are 100% pure beef, derived from grass fed animals that are raised without the use of steroids, hormones, antibiotics, and contain no added artificial preservatives, colors, or flavors.

## BULLY STICKS



- 4" Bully Stick - (ORB1) - 65/case
- 5 - 6" Bully Stick - (ORB2) - 45/case
- 11 - 12" Bully Stick - (ORB3) - 50/case
- 12" Bully Stick - (ORB47) - 10/pack - 15/case
- 22 - 24" Bully Stick - (ORB4) - 25/case
- 32 - 36 " Bully Stick - (ORB4A) - 20/bundle
- 12" Supreme Bully Stick 65+ grams - (ORB40) - 35/case

## DID YOU KNOW?

We are committed to the health and well-being of dogs and provide the highest quality, all natural treats derived from grass fed animals that are raised without the use of steroids, hormones and antibiotics, and contain no added artificial preservatives, colors or flavors.



## BULLY BRAID

- Bully Braid 4" (ORB5) 35/case
- Bully Braid 5-6" (ORB6) 30/case
- Bully Braid 11-12" (ORB7) 30/case



## BULLY SPRING

- Bully Spring 5-6" (ORB29) 35/case
- Bully Spring 11-12" (ORB30) 25/case



## BULLY SKINS

- Bully Skins 6" (ORB74) 75/case



## BULLY JR.

- Bully Stick Jr. 6" Bladder (ORB56) - 45/case
- Bully Stick Jr. 12" Bladder (ORB55) - 50/case

# ALL-NATURAL BEEF PRODUCTS *cont'd*



## CHOMPER STICK

- Chomper Stick 6"  
(ORB8) - 50/case
- Chomper Stick 12"  
(ORB9) - 60/case



## CHOMPER FLAT

- Chomper Flattened  
5-6" (ORB10) - 50/case
- Chomper Flattened  
11-12" (ORB11) - 60/case



## CHOMPER BRAID

- Chomper Braid 5-6"  
(ORB12) - 25/case
- Chomper Braid 11-12"  
(ORB13) - 25/case



## CHOMPER STUFFED

- Chomper Stuffed 5-6"  
(ORB14) - 60/case



## COW EAR

- Large Cow Ear (ORB15)  
35/case



## MARROW BONE

- Cured Marrow Bone  
3" (3 pack) (ORB18)  
20/case
- Cured Marrow Bone  
6" (ORB17) - 30/case
- Cured Marrow Bone  
9" (ORB16) - 20/case



## CURED KNUCKLE

- Large Cured Knuckle  
(ORB19) - 15/case



# NEW!

## FULL LENGTH BULL TAIL

Tails are a great treat that are low in carbohydrates and rich in protein. They come in a variety of sizes and are rapidly becoming a popular treat. They also make a fun gift idea!

(ORB61) - 20/case





# ALL-NATURAL BEEF PRODUCTS *cont'd*

Open Range dog treats taste great and they're healthy and nutritious. We are dedicated to the health and well-being of all dogs and to providing the highest quality, all natural, best tasting products raised without the use of steroids, hormones, antibiotics, and no added preservatives



## DINO BONE

- Large Dino Bone  
(ORB20) - 20/case



## BEEF TENDON

- Beef Tendon 5-8"  
(ORB23) - 25/case  
- Beef Tendon 9-12"  
(ORB23A) - 20/case



## BULLY TAIL

- Bully Tail 6" (ORB62)  
25/case



## TRACHEA

- Beef Trachea 6" (ORB64)  
45/case  
- Beef Trachea 12" (ORB63)  
25/case



## TRIPLE TWIST

- Beef Triple Twist  
5" (ORB76) - 50/case



## CHOMPER WRAPPED

- Chomper Wrapped  
Backstrap 5-8" (ORB77)  
20/case  
- Chomper Wrapped  
Backstrap 9-12" (ORB78)  
20/case



## EXTREME TRIPE

- X-treme Tripe  
12" (ORB80) - 45/case



## HOOVES

- Beef Hooves (ORB81)  
50/case

# PORK AND RABBIT

Open Range pig ear treats are 100% digestible and contain protein, Chondroitin (which supports healthy joint function) and higher levels of fat than similar beef and lamb products. Rabbit is a unique protein and a good substitute for dogs with food sensitivities to other proteins.

## HEALTH BENEFITS:

Our treats can contribute to the health of your dog in many ways by supporting muscle and joint health, a shiny coat, healthy teeth and gums, balanced nutrition and mental stimulation.



**PIG EAR**

- Pig Ears (**ORP15**) 75/case



**RABBIT SAUSAGE**

- Rabbit Sausage Sticks 5-6" (**ORH1**) - 75/case





*Treat your dog well. Naturally.™*



**NO HORMONES  
NO STEROIDS**

100% ALL NATURAL DOG TREATS

LEARN MORE AT:

**OpenRangePetTreats.com**





# HEALTH & NUTRITION

## BALANCED NUTRITION

The proper balance of nutrients is essential when feeding your dog. Your dog needs a combination of protein, carbohydrates, fats, vitamins, minerals and water every day in order to function normally and to be healthy. Every nutrient in your dog's diet has a purpose. Without adequate nutrition, your dog would not be able to maintain muscle tone, build and repair muscles, teeth, and bone, perform normal activities or to ward off infection. Open Range dog treats are 100% digestible, 100% natural, high quality proteins.

Proteins are a source of energy and help with muscle function and growth. Fats provide energy, they help the brain, and keep the skin and hair shiny and healthy. Carbohydrates supply a source of quick energy that allow your dog to be active and energetic. Vitamins and minerals are necessary for muscle contraction and nerve conduction and they work to prevent disease.

## PROTEIN

Every protein source contains different levels of amino acids and each protein is different in its ability to be broken down into amino acids. The ability of a protein to be used by the dog and its amount of usable amino acids is summarized as protein quality (biological value). The actual composition of individual proteins as well as the utilization of amino acids is very complex but, it is fair to say that not all proteins have the same quality. Open Range offers many different varieties of high quality proteins.





# HEALTH & NUTRITION *cont'd*

## DIGESTIBILITY

Open Range dog treats are 100% digestible to ensure the needed nutrients are readily available to your dog's digestive system and can be easily absorbed by the body. Digestibility is important so your dog can use all the nutrients in their food and treats, and easily rid waste products.

## SKIN AND COAT HEALTH

A dog with a rich, shiny coat is most likely in good general health. This is because dogs getting the proper balance of omega-6 and omega-3 fatty acids will have skin that is healthy and that produces hair with a nice appearance. Omega-3 fatty acids also have an anti-inflammatory effect that helps to reduce itching and other irritations caused by allergies or environmental conditions like dry climates. Open Range dog treats are a good source of Omega fatty acids.

## NATURALLY PALATABLE

Some non-natural treats may include artificial or low-quality palatability (taste) enhancers. Our treats never have sweeteners such as corn syrup, sucrose, and ammoniated glycyrrhizin and artificial flavoring (such as barbecue flavor or artificial smoke flavor).

## NO ADDED PRESERVATIVES

Other treats on the market may contain artificial preservatives like bha, bht, potassium sorbate, sodium nitrate (used for preservative and colouring), calcium propionate, and ethoxyquin. Ours do not.

## NO ARTIFICIAL COLOURS OR INGREDIENTS

Some treats, often raw-hide, use artificial colours like red dye #40. Propylene glycol (antifreeze ingredient) is used in some pet foods to keep them moist and chewy. Our treats never contain artificial colors or ingredients.

EXCLUSIVE!

## OPEN RANGE CHEW GUIDE



You shouldn't have to guess when it comes to your dog! To help ensure you select the best option for your dog, we have labelled our treats with a convenient chew gauge. Our simple icons allow you to clearly see which treats are best suited for light, medium or heavy chewers.





# LAMB AND YAK PRODUCTS

## LAMB

Lamb is a protein that is growing in popularity for dog owners. It is packed with essential amino acids and a good source of dietary fats, vitamins and minerals which help sustain energy and aid optimum skin and coat health



### GULLET TWIST

- Lamb Gullet Twist 8-12" Large (ORL05) - 35/case



### PIZZLE TWIST

- Lamb Pizzle Twist 6-10" (ORL03) - 35/case
- Lamb Pizzle Twist 125 gm (ORL11) - 8/case



### LAMB TAIL

- Lamb Tail (loose) (ORL02)
- Lamb Tails Chewy Pack 175 gm (ORL10) - 8/case



### LAMB LUNG CHEW

- Lamb Lung Chew 140 gm (ORL04) - 8/case

## YAK

Yak chews are low in fat, contain multiple essential amino acids, antioxidants and Omega 3 fatty acids that help dogs maintain a healthy skin and coat. The chewing action reduces dental plaque and tarter build up and enhances gum strength and health.



### LAMB EAR

- Lamb Ears (loose) (ORL01) - 100/case
- Lamb Ears 6/bag (ORL07) - 10/case



### HIMALAYAN CHEW

- Himalayan Chew Medium 55-75 gm (YAK2) - 25/case
- Himalayan Chew Large 80-113 gm (YAK3) - 40/case





# WATER BUFFALO PRODUCTS

Water buffalo meat (not to be confused with Buffalo/Bison which is a different species) is very lean and high in protein and contains less than half the fat of beef and 40-60% less cholesterol.



## BULLY STICK

- Water Buffalo Bull Stick 4" **(WB10)** - 65/case
- Water Buffalo Bull Stick 5-6" **(WB1)** - 45/case
- Water Buffalo Bull Stick 11-12" **(WB2)** - 45/case
- Water Buffalo Bull Stick 22-24" **(WB3)** - 25/case



## BULLY BRAID

- Water Buffalo Bully Braid 5-6" **(WB5)** - 30/case
- Water Buffalo Bully Braid 9-12" **(WB6)** - 30/case



## BULLY SPIRAL

- Water Buffalo Bully Spiral 6-7" **(WB18)** - 35/case



## BULLY FLOSSI

- Water Buffalo Bully Flossi 6" **(WB19)** - 30/case



## WATER BUFFALO HORN

- Water Buffalo Horn **(WB13)** - 20/case

## HEALTH BENEFITS:

100% digestible to ensure absorption of the proteins and minerals that support a healthy immune system. Helps to remove tartar and plaque while your dog chews promoting healthy teeth and gums. Good source of Omega Fatty Acids to promote healthy skin and coat.



# 100% KANGAROO PRODUCTS

Kangaroo meat is sustainably sourced from wild species native to Australia that are a source of high-quality, lean protein (less than 2% fat).

## HEALTH BENEFITS:

Good source of protein that supports muscle development and overall health. 100% digestible to ensure absorption of the proteins and minerals that support a healthy immune system. Helps to remove tartar and plaque while your dog chews promoting healthy teeth and gums.



**KANGAROO RIB**

- Kangaroo Rib **(ORK03)** - 20/case



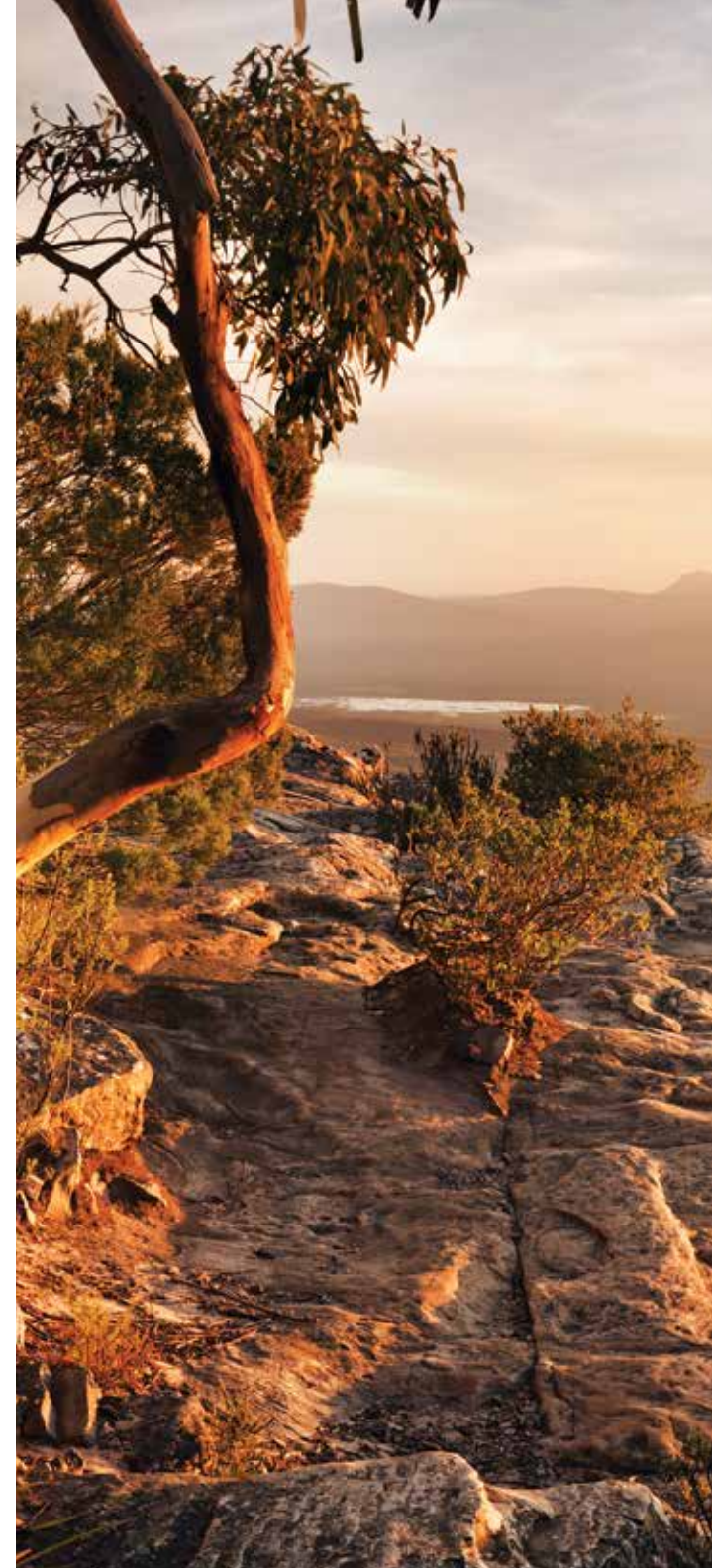
**ROO TAIL**

- Kangaroo ROO Tail 7-9"  
**(ORK02)** - 12/case



**STEAK STRIP**

- Kanagroo Steak Strip 10-12"  
**(ORK01)** - 40/case





# PROMOTIONAL TOOLS

We want all retailers to be successful with their Open Range displays and ultimately - sales. To assist you, we have developed the following suite of promotional and informational tools for use in store and online.

## 18" X 24" POSTERS

Gloss finish and ready to display



## HOW TO ORDER

Email us at [sales@openrangepettreats.com](mailto:sales@openrangepettreats.com) and we'll include your promotional material with your next order.



## PRODUCT DISPLAY RACKS

Lightweight and custom made to fit an assortment of products, and maximize floor space

## PRODUCT DISPLAY BINS

Collapsible cardboard bins made to hold an assortment of Open Range products in bulk. Available with medium and large cow ears, dino bones, and knuckle bones

## DID YOU KNOW?

Safe treating is an essential element of dog wellness. Always remember to provide your dog with plenty of fresh water and watch your dog while consuming treats to avoid choking hazards. If not consumed right away, store your Open Range products (which have a 36-month shelf life) in a freezer, refrigerator or sealed container.





# 2020

## PRODUCT CATALOGUE



### OPEN RANGE PET TREATS

#104 2567 192nd St. Surrey, BC V3Z 3X1

Phone: 604-541-4646 • Fax: 604-541-4634

Email: [info@openrangepettreats.com](mailto:info@openrangepettreats.com)

[www.openrangepettreats.com](http://www.openrangepettreats.com)

*Treat your dog well. Naturally.™*