Scott Berry has more than a decade of experience as a Senior Executive/Officer in billion-dollar Print Marketing and Direct Mail companies. Scott is also the President of a full-service digital marketing agency, MarketCrest, LLC. His perspective comes from a traditional print, direct mail and digital marketing background. As President of MarketCrest, he constantly evaluates the agency’s work to ensure it’s ready for clients and represents best in class deliverables. His team has won both national and international marketing awards including a Vega and Muse. Scott admires creative people and enjoys recognizing exceptional marketing efforts and results.