A group of people that are brushing their teeth

Description automatically generated

**ALEXIA**

**BREGMAN**

Alexia started out as an advertising copywriter in her hometown of Cape Town, South Africa, working with some of the world’s largest brands like IBM, Avis, AT&T, P&G, Lever Brothers, South African Breweries, and Smithkline Beecham. She has created campaigns for hotels, radio stations, food, headache pills, beer and more, and has worked on everything from omnichannel digital, below-the-line promotions, million-dollar TV ads and radio spots. Her love of branding and business led her to taking the leap as an entrepreneur.

Founding businesses became a passion, working across a diverse selection of industries including kids toys, sports, apparel, surf accessories and even a triathlon. Her biggest business success was having created and grown Vuka Energy Drinks.

After 14-years Alexia was enticed back into the advertising industry by The Bureau of Small Projects where as Director of Marketing her focus is imparting Fortune 500 big brand thinking to small business, starts-ups and non-profits.

Alexia lives in San Diego as close to the beach as she possibly can, with her husband, three teenage children and two dogs. She fills the rest of her time surfing and playing jazz flute. She is currently completing her degree in extension studies through Harvard University with a major in Business Management. No she does not sleep.

Find Alexia growing businesses at The Bureau of Small Projects  
[www.intheverdantfield.com](http://www.intheverdantfield.com)­

[www.smallprojectsbureau.com](http://www.smallprojectsbureau.com) alexia.bregman@smallprojectsbureau.com Tel: 760.652.9088‬

**STRATEGIST. SPEAKER.**

**WRITER. MARKETER.**