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| CB About Hi! I’m Cindy! I am a UX designer and experienced agile project manager.  I love working with clients to design and develop a total user experience for their projects.  I focus on mobile-first, responsive web design and development. Skills **Leadership**  Project Management – Agile Methodology, Team Building, Critical Thinking and Decision Making, Conflict Resolution, Business Development  **Design**  UX Design, Mobile App Design, Photoshop, Illustrator;  **Development**  HTML, CSS, jQuery, PHP, ASP.NET;  **Editorial**  Strong editorial, writing skills;  Video production, editing; radio production  **Business Development**  Sales, proposal writing, budget creation and estimation; project research and discovery Certifications General Assembly Product Management Certificate  HIPAA Awareness for Business Associates (TX)  HIPAA Security  Negotiation Essentials for Business Professionals  April 2014  Analytics Academy – Digital Analytics Fundamentals  (Google)  Starting October 2013 Side Projects **FRP Podcast**  “Interesting Conversations with Interesting People” produced weekly since Jan 2016  https://www.facebook.com/FRPpodcast/ HOBBIES Boxing  Banjo  Gardening | |  | | --- | | Cindy BrummerUX Designer | standardbeagle.com |  ExperienceProject Manager/Product Owner, UX and Visual Designer, Web Developer • Standard Beagle • December 2012-PresentAs CEO and project manager, I lead an amazing team of designers, content specialists and developers to work with our clients in healthcare, tech and other industries.When I started the company in 2012, I was the primary designer and developer, but as the company grew, my role grew into management and leader. My biggest impact has been implementing an agile framework to the Standard Beagle process. We now follow Scrum and use some Kanban to make sure we are serving our clients efficiently and effectively.**Notable Projects:*****Dallas Opera user experience***I worked with a partner agency to design the site structure and wireframes for dallasopera.org. This complex site has three separate audiences that are all important to the client, and the design needed to function for all of them: patrons, new opera attendees, opera lovers.***Texas A&M RELLIS campus website user experience***I also had the opportunity to work with a partner agency to design the site structure and wireframes for rellis.tamus.org. As part of this project I advised the agency and client on the best way to build the front end and backend management for the site, and I advised on the interactive elements and responsiveness.***React.js ecommerce and user flow***We enhanced the app.fitwel.org online healthy building certification tool by adding a new user flow to the asp.net application using React. This additional flow integrated with the client’s payment gateway. Additionally, we added new admin dashboard tools for the site owners who needed to view the status of the program at any given time.***Estate Planning Microsite***The site uses an eligibility form to qualify users who can use the site, then walks each user through the form sections. The site provides topical information written by an attorney and specific to Texas. At the conclusion, users can choose to receive detailed instructions on how to execute the documents they will receive, or choose an in-person signing with an attorney.***Marathon Kids Technology Project***Custom web project to implement scalable registration and payment solution for non-profit group, allowing small team to manage thousands of program participants nationwide.Website Designer and Content Manager • The Austin Diagnostic Clinic • May 2011-January 2014I planned, designed, developed and launched ADC's redesigned website, focusing on usability and design for patients and staff, as well as rich multi-media content that is more effectively delivered and managed.**Experience:**Usability testingContent analysis and strategy developmentAudience research and analysisDesign moodboard creationInformation architecture development (i.e. determining content groups and site structure)Multi-media presentations to clientsContent creation (news releases and short blog-style videos for online audience)Website prototypingWordPress theme developmentPHPDesigner, Developer & Content Strategist • House on Payne Web Design • July 2009-December 2012Through House on Payne, I created beautiful online experiences and rich content to attract returning users.**Specialties:**Responsive designHTML5 / WordPress developmentContent StrategyContent DevelopmentSocial Media consulting & strategyI worked with businesses to create an online presence to fit their needs within their budget.Web Producer / Editor • KVUE • July 2005-May 2010Primary producer of news content on KVUE.com.**Responsibilities:**Writing, researching, reporting, and publishing local, state and national stories, still images, and video.Cross-promoting content on social media platforms, including Twitter and Facebook.Collaborating closely with reporters, producers, assignment editors to meet daily and weekly news deadlines for the website, implementing SEO. Participating in design and planning for KVUE.com.Creating and developing interactive sections for online audience, including the 2008 and 2009 Texas Tailgaters sections and a special map using JavaScript for a special assignment on superintendent salaries.Aiding in KVUE.com transition from the VelocIT CMS to Broadcast Interactive Media's Clickability CMS platform.Training the reporting and editing staff on using the tool and website standards. Video editing was also transferred to the Forscene online editing system, on which I trained other staff.**Projects:**2009. Lead designer and architect of special KVUE.com 2009 Tailgaters sports section integrating updatable video database/player. Developed using XHMTL, CSS and Flash.2008. Designed and built special sales section for KVUE.com photo contest: www.kvue.com/weather/snapshot, using Flash, XHTML and CSS.Producer / DIrector • Independent Video Production • February 2003-October 2005Creating story rundowns and wrote scripts for noon and 5 o’clock newscasts. Decided live-shots, directed editors and scheduled interviews for shows.Morning Producer • WKRN • June 2001-February 2003Created, directed, and executed 6AM hour newscast. Chose and assessed importance and placement of stories; directed and supervised both on-air and production staff; conceived graphics production; managed live, on-air decision-making in control room, including breaking news.Associate Producer • KPRC • July 1999-June 2001Associate Producer. Assisted production of daily newscasts, including writing scripts, directing editors, and creating graphics.Stand-in Producer. Responsible for content and quality of noon newscast.Producer • KXII • February 1999-June 1999Responsible for creating story run-down and writing scripts for noon and 5 o’clock newscasts. Decided live-shots, directed editors and scheduled interviews for shows.EducationBachelor of Journalism • 1998 • University of Texas at Austin Broadcast emphasis; College of Communication Senior Fellow, KVR-TV Outstanding Staff Member of the Year in Spring 1998 Bachelor of Arts • 1998 • University of Texas at Austin History Product Management Certificate • 2017 • General AssemblyVolunteer Experience or LeadershipAdvisory Board • Concordia University School of Nursing • February 2017-PresentBoard of Trustees • Metropolitan Breakfast Club • May 2017-PresentHIMSS Austin Chapter • 2016-PresentProfessional Member • Board of Operating Trustees • Texas Student Media • August 2006-May 2010 |